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A Guide to Every Single 2024 Color of the Year (So Far)

These 2024 Kitchen Trends Are Already Coming in Hot 4 Iconic Chair Designs You Should Know MAHALLATI

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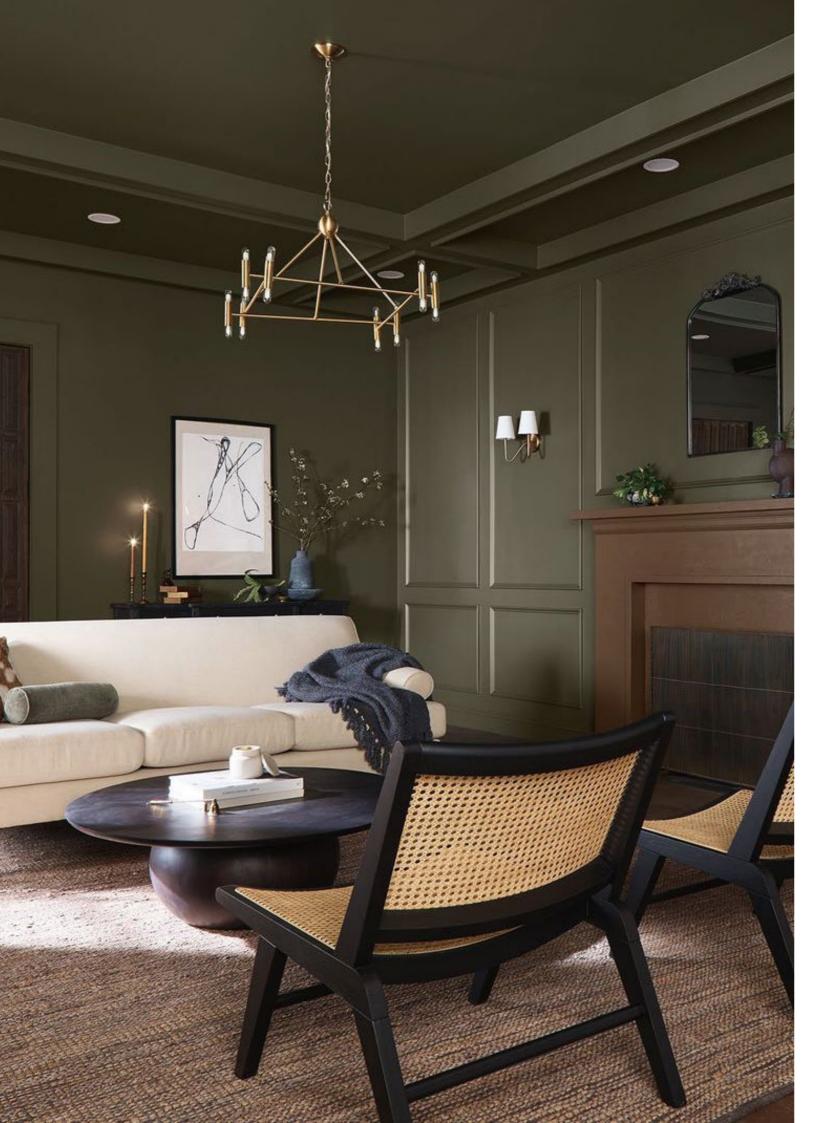




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A GUIDE TO EVERY SINGLE 2024 COLOR OF THE YEAR (SO FAR)

It's official: Color of the Year Season is upon us. The designation—also referred to as COTY in industry parlance—applies to colors that paint companies and trend forecasters crown as the It hue for the year ahead. As you might expect, there are just about as many colors as there are brands that throw their predictions into the ring. Some companies have even bowed out of the race entirely (Like Backdrop, which last year released an Easy Mac–yellow actually called—wait for it—Color of the Year).

Several companies have taken to not only releasing COTYs but also entire trending palettes, further complicating matters. But despite the spectrum of competing shades out there, patterns do emerge. Take the surfeit of sage greens that took over the colorverse in the 2022 COTY cycle. Or the pink and berry shades we saw come to the fore this year. It's anyone's guess as to how the 2024 Color of the Year outlook will shake out (we're betting on a Barbenheimer split), which is why we've decided to keep tabs on them, as each winner is announced. From charming blue tints to moody shades to sun-kissed neutrals, here are all the 2024 Colors of the Year—so far.

1

GRAHAM & BROWN COLOR OF THE YEAR: VIRIDIS

Green—as the color oracles have informed us time and time again is not going anywhere next year. Look no further than the Graham & Brown COTY. The English wallcoverings and paint company named Viridis, a sage tone, as its favored pigment for the year ahead. The chosen color, per the company, is "a complex yet flexible hue, adding depth to a space and blurring the lines between the outside and inside." With its warm undertones, Viridis has the ability to function as a neutral as "an inventive alternative to greige interior schemes." The Mother Nature–inspired hue pairs perfectly with its 2024 pattern of the year, New Eden, a lush, hand-painted botanical wallpaper.



Graham & Brown



Glidden

2 GLIDDEN COI

Remember that period in the aughts when nearly everyone's rooms were painted butter yellow? The trend may feel like a distant memory, but—ICYMI—everything Y2K seems to be back. In late August, Glidden (which is owned by PPG Paints) announced that a so-called "anything but yellow"—well—pale yellow, called Limitless is its 2024 Color of the Year. Glidden touts the hue's versatility as a wall-to-wall paint, an accent color, or even as a way to boost your home's curb appeal via a Limitlesspainted door. "This modern neutral is as adaptable as its name implies and is taking the place of cool neutral tones that are so last year," PPG and Glidden color expert Ashley McCollum said in a press release. "With the selection of Limitless, gray is officially canceled." You heard it here first!

GLIDDEN COLOR OF THE YEAR: LIMITLESS



C₂ Paint

3 **C2 PAINT COLOR OF THE YEAR: THERMAL**

The sky's the limit when it comes to color choices for your home, and C2 paint took that to heart with its 2024 COTY Thermal, a crisp, light blue. In contrast to deeper blues that defined COTYs three years ago (see Sherwin-Williams's Naval or Pantone's Classic Blue), this tint is meant to evoke the natural world. "C2 Thermal reminds us of a vast blue sky and the infinite array of blue hues nature offers to help restore and redefine our mood," said Philippa Radon, an interior designer and C2 paint specialist, in a press release. "Its contradictory nature has the dual ability to uplift us and provide a sense of calm and tranquility."

Adding to the intrigue, the company also named two other complementary colors as part of its forward-looking palette: a honey-hued neutral called Brulée (hello yellow!) and Marshland, a deep and mysterious shade ofvou guessed it!-green.

4 **BEHR COLOR OF THE YEAR: CRACKED PEPPER**

Last year, Behr paint christened a soft white called Blank Canvas as its 2023 color of the year. This cycle, the company did a 180 when it came to their 2024 shade, a dusty black with the zesty moniker Cracked Pepper.

The shade may be bold for some, but experts from Behr told ELLE DECOR that it is in line with a renewed sense of confidence they're seeing from their customers. "Homeowners across the country are leaning into a darker aesthetic because they know it brings that elevated designer look to a home," vice president of color and creative services Erika Woelfel told ELLE DECOR. "We love it because it's not a stark stark black-it's a soft black. It awakens your senses. You become aware of the space in a completely different way than you do with maybe a blue, a white, or a soft tan."



Behr

Wherever you use it-on your home's exterior, living room, kitchen, or even home office-it's bound to be a mood.

5

VALSPAR COLOR OF THE YEAR: RENEW BLUE

For its 15th-ever COTY, Valspar—which is owned by Sherwin-Williams has selected a calming, oceanic hue called Renew Blue. The company points to its serene qualities and a renewed focus on finding "balance where it matters most," a trope that's emerged in color forecasting ever since the pandemic forced the world indoors. In contrast to deeper blues that defined COTYs three years ago (see Sherwin-Williams's Naval or Pantone's Classic Blue), this shade is meant to evoke the natural world. Sue Kim, the company's director of color marketing, described Renew Blue as "inspired by fleeting elements like fog, mist, clouds, and glacier lakes." What's more, she added, "Blue is a classic shade that has become the new neutral for today's home and can be mixed and matched to fit a variety of design styles and applications."







Valspar



Stains and coatings company Minwax has also entered the COTY race. And, no surprise, considering the company, like Valspar, lives under the Sherwin-Williams brand family, it's also a calming blue-green, called Bay Blue. When applied to timber surfaces, the azure stain, the company noted in a release, "creates memorable spaces in a home by enriching and distinguishing wood's natural beauty."

"Bay Blue is at the intersection of contemporary and classic," adds Kim, who also heads up color marketing for Minwax. If you're looking for an opportunity to zhuzh up your humdrum pine cabinets, this may be your sign.

MINWAX COLOR OF THE YEAR: BAY BLUE



Dutch Boy Paints



The move toward the dark side continues with Dutch Boy Paints' COTY—a deep, deep olive green called Ironside. The choice feels like a natural evolution of the soothing sage greens seen throughout the 2022 color cycle, only this time with a sexy, moodier twist. Ironside also could be a happy medium for homeowners looking to experiment with a darker palette but not quite willing to go all in with the black paint trend.

HGTV HOME BY SHERWIN-WILLIAMS: PERSIMMON

Soft terra-cotta tones have been everywhere lately, and HGTV Home® by Sherwin-Williams's COTY proves that the trend isn't going anywhere. The paint brand (available exclusively via Lowe's) named Persimmon, a pale, sandy peach, as its 2024 Color of the Year. "Persimmon balances the energy of tangerine with grounded neutral undertones, making it perfect for spaces like living rooms and kitchens as it promotes positive relationships and conversations," the brand's marketing manager, Ashley Banbury, said in a statement. "The beautiful shade helps rejuvenate a space while bringing unique design visions to life." It also functions as an amped-up neutral—perfect for those looking to move beyond whites, beiges, and creams.



HGTV Home By Sherwin-Williams

8

THESE 2024 KITCHEN TRENDS ARE ALREADY COMING IN HOT

hile opulent Art Deco, over-the-top maximalism, and even Barbiecore have all had their moments in the sun this last year, a more serene and calming approach to kitchen design is on the horizon for 2024. Besides a space to expand our culinary creativity, our kitchens have become increasingly important as a place to nurture connections with family and friends.

In short, homeowners want a space that feels like a safe haven. "In 2024, the 'joy of living' is high on the priority list for design," says Kerrie Kelly, CEO and creative director of Kerrie Kelly Studio. "People are increasingly opting for versatile spaces that can adapt to various functions, such as kitchen islands with integrated seating and storage to create a multifunctional hub for cooking, dining, and socializing."





Roger Davies

1 LAYERED, UNDERSTATED LIGHTING

"The hottest trend in kitchen lighting is about layering and creating a versatile ambience," says Kelly. "We're seeing a shift moving away from bold statement pendant lights over kitchen islands and dining areas, while celebrating integrated under-cabinet and toe-kick lighting to add functionality and a touch of glow."

Sconces, which combine style and usefulness, are another lighting trend. "Bright, overhead recessed lights may cause a glare on kitchen work surfaces," says Ashley Macuga, principal designer of Collected Interiors. "We love installing sconces in kitchens because they add a layer of lower light and look so pretty when dimmed once the kitchen is finally closed for the evening."

WARM, RICH COLORS

2

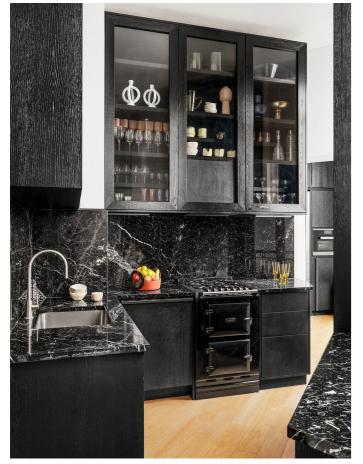
Monochromatic, all-white kitchens are not as popular as they once were. "We're witnessing a resurgence of dramatic color tones that introduce powerful contrast, such as warm, saturated hues paired with understated neutrals," says Kelly. Along with blues and greens, rich browns, smoky blues, and reds and purples are taking center stage to infuse kitchens with a cozy, inviting atmosphere.



Joshua McHugh

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Mixing light or dark-stained woods in with saturated colors also is big. "I think a balance of painted and wood cabinetry is really important," says Macuga. "Color can provide a space with personality and charm, and stained woods give a space a feeling of warmth and depth."



Stephan Julliard

3

HIGH DRAMA MARBLE AND STONE

Natural materials, such as marble, are a given for counters and flooring. "White marble has been deemed a risky material choice for countertops in recent years due to its susceptibility to stains and chips," says Williams. "But homeowners are taking the risk for the sake of its natural stunning veining and movement. They're more accepting of 'imperfections' that arise over day-to-day use, allowing the surface to show its 'life stories."

4 BUTLER'S PANTRIES AND STORAGE GALORE

It's true that you can never have too much storage space in any room, especially the kitchen. "Butler's pantries continue to be the hottest thing going in kitchens," says Adams. "A dedicated space to store your china and sometimes even a wet bar make these kitchen annexes the height of luxury living."

Making the most of in-kitchen storage is big, too. "Now, more than ever, clients are asking for kitchens that are extremely functional, so we are using a lot more drawer inserts and drawers to create organization that didn't exist before," says Van Daley.



Nick Johnson





Joshua McHugh

5 **OUTDOOR KITCHENS AND CONNECTION TO NATURE**

Another trend that's continuing to mature is the integration of indoor and outdoor spaces. "Clients want seamless transitions to the outdoors with large sliding doors, similar materials, and complementary color palettes, allowing families and friends to enjoy the fresh air while cooking and entertaining," says Kelly.

Indoors, the inclusion of "wellness corners" is on the rise. These spaces have water filtration systems such as Zip Water Hydrotap and dedicated green spaces for growing fresh herbs or sprouting microgreens, says Kelly. These trends combine the best of health-conscious living with the power of plants and biophilic design.

INDUCTION COOKTOPS

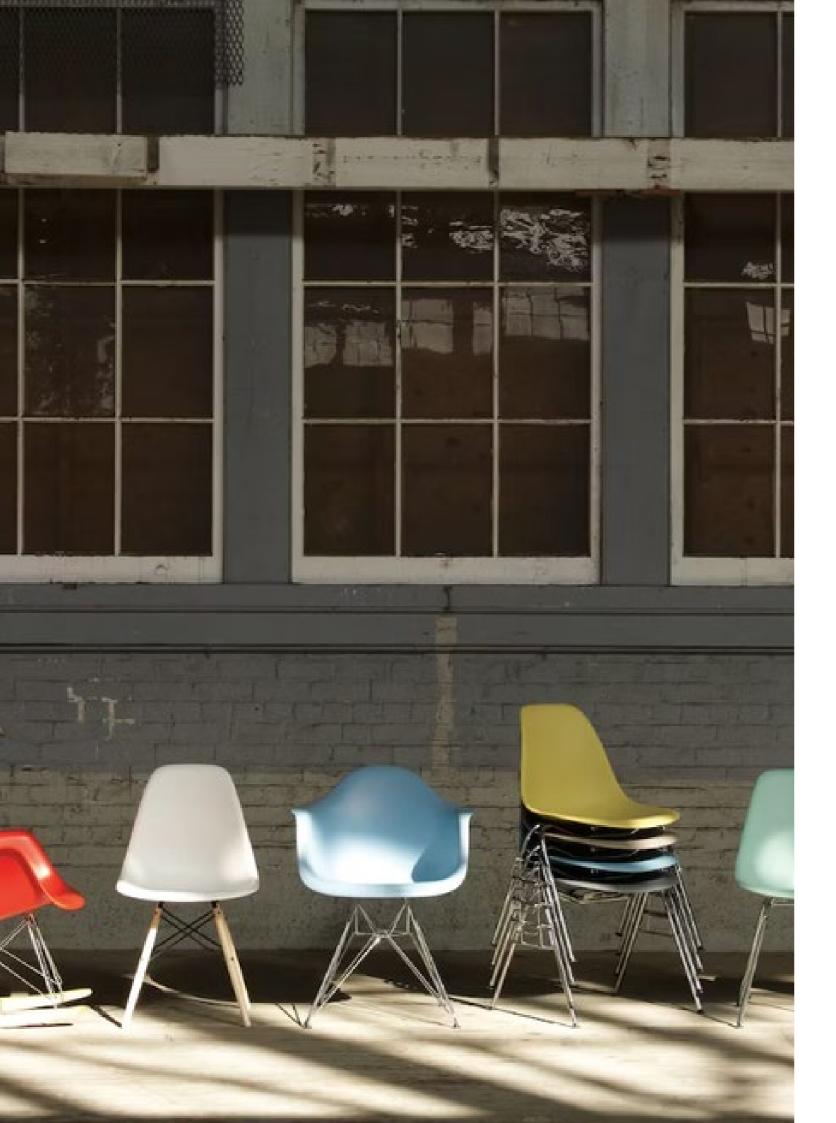
6

Induction cooking has been popular in Europe for decades and is becoming increasingly common in the U.S., a trend that's fueled by the debate concerning the safety of gas stoves this past year. "Induction cooking produces fewer fumes than gas cooking, so there really isn't the necessity for a hulking extractor or vent hood," says Adams. "That opens up a lot more options in terms of recirculating downdrafts or even foregoing a hood in older homes where there's plenty of airflow already."

Even legacy brands such as La Cornue make induction ranges, so there's an option for every kitchen style. "If the Chanel handbag had a kitchen appliance as a cousin, it would be the La Cornue range," says Macuga. Meanwhile, outdated and bulky appliances are definitely on the way out. Brands such as Hestan reflect a desire for high-performance, smart appliances that seamlessly blend into the design while offering cutting-edge functionality and energy efficiency, says Kelly.



Maureen M. Evans



4 ICONIC CHAIR DESIGNS YOU SHOULD KNOW

o design element is more universal than the chair. While its basic body-supporting functionality has hardly changed, the chair has seen countless interpretations that encompass ever-changing tastes and evolving materials, technologies, and ideologies. All of which has made this practical domestic necessity, at its best, an emblem of status, style, and artistry.

"The chair is among the most designed, studied, written about, and celebrated artifacts of the modern era," design historian Peter Fiell tells ELLE DECOR. And no wonder, when it offers insight into what makes us tick. "If you study the history of the chair, you rediscover the world," Stine Liv Buur, manager of the classics collection at Vitra, explains. "From existing chairs, both from our contemporary times but also thousands-of-years-old chairs, we can learn about comfort, ergonomics, quality, material, functionality, connections, dimensions, and not least, sustainability."



Michael Thonet

1

BENTWOOD THONET 209 ARMCHAIR

The bentwood chair, also known as the Thonet 209, not only deserves a place in the history books for its popularity as the quintessential restaurant chair, but also because it emerged from one of the most significant innovations in the timeline of the modern chair. Created by Prussian-born cabinetmaker Michael Thonet, who was experimenting with new methods of bending solid wood with steam and molding it to shape with mechanical presses, this chair was originally designed for the Daum coffeehouse in Vienna. Thonet set up a furniture manufacturing company in Vienna with his five sons, where the chair is still in production today. "It is the biggest selling chair model of all time, with 50 million units sold by 1930," Fiell explains. With its nearcircular seat frame and its hoop splat back, the Thonet 209 armchair is the icon for modernists. Even Le Corbusier himself considered this the chair that best shares the aesthetic of his modern architecture, placing it in nearly all of his buildings.

2 WASSILY B3 AND CESCA CHAIR

Behold the Wassily B3 Chair, the first successful cantilever chair that defied the four-legged standard. Fascinated by bicycle handlebars, Hungarian architect Marcel Breuer introduced the first chair made from tubular steel in 1925. While his cohorts, the Dutch architect Mart Stam and German architect Ludwig Mies van der Rohe, were experimenting with the same materials and showed their designs in public first at the Die Wohnung exhibition, it was Breuer's version-which had better proportions and was more hard-wearing and comfortable-that ultimately revolutionized furniture. The sculptural, abstract chair was a milestone in the history of modern furniture, offering a sitting experience in which one is suspended over the base, seemingly floating on air, with just two legs for support (and a comfortable bounce). Three years later, Breuer would introduce through Knoll the Cesca, a simplified version of the chair that features a cane seat. While the Wassily and Cesca chairs have become the holy grail for modern designers, their design is as surprising now as it was in its first years. The chairs can be found in the permanent collections of museums like MoMA and the V&A.



Marcel Breuer



Eileen Gray

3 EILEEN GRAY TRANSAT CHAIR

Used as a deck chair at Eileen Gray's famous villa E-1027 in Roquebrune-Cap-Martin, France, the Transat chair has become one of the architect's most enduring pieces. It gets its name from "transatlantic," referring to deck chairs commonly used on steamships. This style would be a recurring theme in Gray's buildings, which often resembled houseboats ready to sail. Flaunting a sleek frame with complicated joinery and an adjustable headrest, the Transat chair evokes the effortless pairing of comfort and class—and emerged as a Gray icon when it was published in Badovici's L'Architecture Vivante in 1929. A hand-laquered specimen saw a spot in the homes of Yves Saint Laurent and Pierre Bergé, and sold at auction in 2009 for a staggering \$27.8 million—making it still the most expensive chair ever sold in the world.

GRAND CONFORT LC2

4

Now this is a chair that isn't afraid to show its true self. Inspired by the boxy-looking gentleman's club chairs of the 1920s, Charlotte Perriand and Pierre Jeanneret designed this chair as part of an architectural commission for Le Corbusier's design practice in Paris. What made it special? The LC2 wears its bones on the exterior, flaunting a tubular steel exoskeleton that evokes the rationalized geometric forms and machine-age aesthetic of Le Corbusier's architecture. Dubbed by Le Corbusier as the "cushion basket," the Grand Confort LC2 is a clever way to contain cushions in an open frame—and an enduring icon of modernist style.



Charlotte Perriand, Le Corbusier, and Pierre Jeanneret

